



Readings from

Camille Dungy ▪ Robert Hass ▪ Brenda Hillman ▪ Major Jackson ▪ Ada Limón ▪ Sharon Olds ▪ Matthew Zapruder



2022 Poetry Benefit Sponsorship Program

To celebrate our return to the Valley, and our 52nd year as a community, the Community of Writers is presenting an extraordinary evening of poetry - online and in person - as a fundraiser for our scholarship programs. We are inviting you to become a sponsor of this special evening to highlight your connection to the work we do, and to support our 2023 poetry workshop scholarship fund.

Become a Sponsor Today
and Showcase your Support for this Community

learn more at communityofwriters.org



	Coast +\$500	Valley +\$1200	Foothill +\$2500	Alpine +\$5000
Online Branding Placement	Website + pre-event slideshow*	+ Emails and large digital ads	+ Dedicated slide*	+ Event start slide*
Print Branding Placement	Small logo in brochure + mailers	+ Large print ads	Large logo in brochure	Full brochure page with text
Tickets (online or in-person)	2	4	Unlimited	Unlimited + reserved table for four at front
Giveaway Entries	10	25	80	200
Shoutout from the Stage			At start	At start + end

Our Audience

- 8,500+ email campaign list of dedicated followers
- Past virtual events have seen 500+ attendees
- 100 + in-person
- Over 1000 virtual participants in the past year
- Esteemed and aspiring poets
- 50% + from California and other western states
- 10% local to the Northern Sierra Nevadas

Contact

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*A slideshow will run for online attendees for 30 minutes preceding the event and 15 minutes following the event. Valley & Coast sponsors will get their logos on a shared slide that will run repeatedly throughout the "lobby times." Foothill & Alpine sponsors will have dedicated slides. Alpine sponsor slides will also run for seven seconds at the very start of the event, making these the most visible placements.